



# PRIVACY POLICY

Welcome to **Garden Revelry** ("Company", "Website", referred to as "we," "us" or "our"). Your privacy is important to us. To better protect your privacy, we provide this policy explaining our on-line information practices and the choices you can make about the way your information is collected and used by the Website whether a guest or registered user.

When accessing the Website, **Garden Revelry** will learn certain information about you, both automatically and through voluntary actions you may take, during your visit. This policy applies to information we collect on the Website and in email, text, or other electronic messages between you and the Website.

## YOUR CONSENT AND AGREEMENT

Please read this entire policy carefully before using or submitting information to this Website. **Whenever you visit the Website, or by clicking to accept the Terms and Conditions when this option is made available to you, you consent to the collection, use, and disclosure of information in accordance with this Privacy Policy.** If you do not agree to these terms, you must not access or use this Site.

## INTERPRETATION and DEFINITIONS

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

- **Account** means a unique account created for You to access our Service or parts of our Service.
- **Affiliate** means an entity that controls, is controlled by or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.
- **Business**, for the purpose of CCPA/CPRA, refers to the Company as the legal entity that collects Consumers' personal information and determines the purposes and means of the processing of Consumers' personal information, or on behalf of which such information is collected and that alone, or jointly with others, determines the purposes and means of the processing of consumers' personal information, that does business in the State of California.
- **CCPA** and/or **CPRA** refers to the California Consumer Privacy Act (the "CCPA") as amended by the California Privacy Rights Act of 2020 (the "CPRA").
- **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Garden Revelry LLC, P.O. Box 15257 Seattle WA 98115-0257.

For the purpose of the GDPR, the Company is the Data Controller.

- **Consumer**, for the purpose of the CCPA/CPRA, means a natural person who is a California resident. A resident, as defined in the law, includes (1) every individual who is in the USA for other than a temporary or transitory purpose, and (2) every individual who is domiciled in the USA who is outside the USA for a temporary or transitory purpose.
- **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Country** refers to: Washington, United States

- **Data Controller**, for the purposes of the GDPR (General Data Protection Regulation), refers to the Company as the legal person which alone or jointly with others determines the purposes and means of the processing of Personal Data.
- **Device** means any device that can access the Service such as a computer, a cellphone or a digital tablet.
- **Do Not Track** (DNT) is a concept that has been promoted by US regulatory authorities, in particular the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism for allowing internet users to control the tracking of their online activities across websites.
- **Garden Revelry Website**, referred to as "Website, We," "Us" or "Our"
- **GDPR** refers to EU General Data Protection Regulation.
- **Personal Data** is any information that relates to an identified or identifiable individual.

For the purposes of GDPR, Personal Data means any information relating to You such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity.

For the purposes of the CCPA/CPRA, Personal Data means any information that identifies, relates to, describes or is capable of being associated with, or could reasonably be linked, directly or indirectly, with You.

- **Service** refers to the Website.
- **Service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used. For the purpose of the GDPR, Service Providers are considered Data Processors.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to Garden Revelry, accessible from <https://www.gardenrevelry.com/>
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Under GDPR, You can be referred to as the Data Subject or as the User as you are the individual using the Service.

## AGE RESTRICTIONS

This Website is not intended for children under the age of 13 although none of the Website content is considered harmful to those under the age of 13. We do not knowingly collect personally identifiable information through this Website from visitors under 13 years of age without the express consent of their parents. If an individual under 13 years of age has provided us with information, a parent or guardian of that child should contact us if they would like the information deleted from our records. If you are under the age of 13, do not use or provide any information on this Website or on or through any of the features on the Website. Do not provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or username that you may use. If we learn we have collected or received personal information from a child under 13 we will delete that information. If you have reason to believe that a child under the age of 13 has provided personal information to us, please contact us at [info@gardenrevelry.com](mailto:info@gardenrevelry.com) and we will take steps to delete that information from our databases.

## WHAT IS PERSONAL INFORMATION?

"Personal Information" as used in this policy, is information that specifically identifies an individual, including, but not limited to, an individual's name, home address, telephone number, or e-mail address, or credit card information when purchasing courses or workshops. All this information is provided to us by you. Please read **Payment Security Information** for more information on credit card details.

## **DO WE SHARE OR DISCLOSE INFORMATION TO THIRD PARTIES?**

We value your privacy. Your Personal Information will not be sold, exchanged, transferred, or given to any other company or third party under any circumstances, except for the following:

- Your Personal Information may be shared with third parties that perform functions on our behalf, such as maintaining and operating the Website and its content. We do not allow such third parties to use your information for other purposes.
- We may also disclose your Personal Information when legally compelled to do so; when the law requires us to or in order to protect ours or others' rights or enforce our site policies.
- As required by a court or government agency or to respond to a claim by you or a third party; or
- As you have otherwise agreed.

While we protect your Personal Information, please be aware that should you engage in aspects of our Website that make your Personal Information available for viewing by third parties online – for example, by commenting on blog posts, writing on message boards, participating in online chats – such information can potentially be seen, collected and used by others besides us. We cannot be responsible for any unauthorized third-party use of such information and if you decide to access third party sites linked through the Website you do so at your own risk.

## **WHAT INFORMATION DO WE COLLECT?**

The Website provides various places for users to provide information. After visiting our Website, Garden Revelry will only contact you via e-mail if you have signed up to receive information, newsletters, purchased a product or left an inquiry with us.

As a visitor of this Website, you can browse and engage in most activities without providing any personally identifying information. However, to engage in certain functions or features of the Website, you may be asked to provide Personal Information. It is when you seek to download resources and/or register for services that you are required to provide information. Engagement of when we collect Personal Information that you provide include but are not limited to the following:

- Filling out forms on the website
- Subscribing to our e-mail newsletter
- Entering a challenge or contest
- Registering for access to certain areas of our site
- Participating in surveys
- Purchasing a product or service
- Communicating with us via contact forms or via email

## **FILL OUT FORMS**

We use information that you provide to us to deliver the requested product and/or service, to improve our overall performance and to provide you with offers, promotions and information.

## **SUBSCRIBE TO NEWSLETTERS**

The Website offers an option to subscribe to our newsletters. Should you choose to subscribe we will collect personal information, such as your name and e-mail address. Any e-mail you receive from the Website will contain the option to "unsubscribe" at the end of every e-mail. You can unsubscribe at any time. Your information is stored on the server that delivers the newsletters for Garden Revelry. This information may only be accessed by those who assist in the list management so that you receive the newsletters

## **CHALLENGES & CONTESTS**

To enter any challenges, giveaways or contests on the Website, we ask you for your e-mail address and your first and last name. We may at any time request other information in order to verify the entrant's identity, location, or age. In some situations, we need additional information, such as a prize selection choice or some details regarding you or your business. We may also request you post a comment on the Website as a form of entry to the giveaway. Participation in these giveaways or contests is completely voluntary and you therefore have a choice whether or not to disclose this information.

## **EMAIL**

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received online, mail, and telephone. This also applies when you register for our website, sign up through any of our forms using your email address or make a purchase on this site. For further information see the email policies below.

## **EMAIL POLICY**

We are committed to keeping your e-mail address confidential. We do not sell, rent, or lease our subscription lists to third parties, and will not disclose your email address to any third parties except as for the circumstances addressed in the section "do we share or disclose information to third parties?"

In compliance with the CAN-SPAM Act, all e-mails sent from our organization will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

Our emails provide users the opportunity to opt-out of receiving communications from us and our partners by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at anytime.

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by clicking on the unsubscribe link in the e-mail.

## **OTHER INFORMATION COLLECTED**

We also may collect standard web log entries for each page you view, including your IP address, page URL, and timestamp. This web log data enables us to diagnose server problems, administer the Site, and provide functional service to users. The Website also may use web beacons in order to access cookies, to count users who visit the Website or open HTML email messages. As you navigate our Website, we may use automatic data collection technologies including Google Analytics to collect certain information about your equipment, browsing actions and patterns. This will generally include information about your location, traffic patterns through our website, and any communications between your computer and our Website. The information we collect automatically is used for statistical data and will not include personal information. We use this data to improve our Website and offerings.

## **OUR WEBSITE'S USE OF COOKIES**

Similar to other commercial websites, our website utilizes a standard technology called "cookies" and server logs to collect information about how our site is used. Cookies are very small text documents that a site or its service provider transfers to your computer's hard drive through your computer's internet browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information. Information gathered through cookies and server logs may include the date and time of visits, the pages viewed, time spent at our site, and the server logs may include the date and time of visits, the pages viewed, time spent at our site, and the websites visited just before and just after our own, as well as your IP address. We use cookies to improve our content, offerings, and delivery of advertisements. Cookies can also allow you quick access to certain areas of the Website by not having to re-enter your preference information.

You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service.

We may share aggregated non-personally identifiable demographic information (e.g., geographic location) about our Website users with our visitors, partners and/or advertisers. This information does not identify individual users.

### **THIRD PARTY USE OF COOKIES**

Garden Revelry will never sell your personal data to any third party without your consent. However, some content on the Website is served by third parties, including advertisers, servers, content providers and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. We do not provide these third party advertising companies with any personally identifiable information. Nonetheless, these companies may use non-personally identifiable information about your online activities on the website and across different websites associating them with your personal information to the Website and other sites in order to provide interest-based advertisements and content about goods and services. We do not control these third parties' tracking technologies or how they may be used. If you have questions about an advertisement or other targeted content, you should contact the responsible provider directly.

You may modify your browser preferences to provide you with choices relating to cookies. You may accept all cookies, be notified when a cookie is being sent, or reject all cookies. You can manage your cookie settings by following directions in your internet browser's "help" file. Please be aware, however, that some services on the Website may not function properly if cookies are disabled. The table below sets out how we different categories of cookies, as well as information on your options for managing the setting for the data collection by this technology.

### **THIRD PARTY ADVERTISING AND LINKS TO OTHER SITES**

The Website may contain links to advertiser and partner websites that are not co-branded or affiliated in any way with the Website. These linked sites are governed by their own privacy policies. In no event shall we be liable or responsible, directly or indirectly, for the content and activities of these linked sites.

### **PAYMENT SECURITY INFORMATION**

For your protection, any credit card information you may provide while purchasing products/services is not stored on our server. We utilize an external secure payment gateway provider to keep this information encrypted and secure on your behalf.

### **Access to Personal Data**

An individual who wishes to access, correct, or delete their personal data should direct their inquiry to Garden Revelry as provided under "Contact," below.

### **Retention of Personal Data**

We will retain personal data that we process for as long as needed to provide our services and otherwise serve the legitimate interests of Garden Revelry.

### **Site of Processing of Personal Data**

Personal data of individuals collected by us may be stored and processed in the United States or any other country in which Garden Revelry, its vendors, or partners maintain facilities. Garden Revelry may transfer personal data for processing across borders and from your country or jurisdiction to other countries or jurisdictions around the world.

## **CHANGES TO OUR POLICY**

From time to time, we may change this Privacy Policy. It is our policy to post any changes we make to our privacy policy on this page. By continuing to use the Website after we make any changes, you accept the Privacy Policy as modified. The updated Privacy Policy will be posted on the Website so that you will always be aware what information the Website collects and how it is used. The date the privacy policy was last revised is identified at the bottom of the page. You are responsible for periodically visiting our Website and this Privacy Policy to check for any changes.

## **VISITORS' GDPR RIGHTS**

If you are outside the European Union and opt to receive any free resources, participate in any free training programs, register for a webinar, register for a live event, register for a seminar, or purchase any products sold by the Company on this Website, we will automatically enroll you to receive our free email newsletter. If you do not wish to receive this newsletter, you can unsubscribe anytime. We include an "unsubscribe" link at the bottom of every email we send. If you ever have trouble unsubscribing, you can send an email to [team@gardenrevelry.com](mailto:team@gardenrevelry.com) requesting to unsubscribe from future emails.

If you are in the European Union and opt to receive any free resources, participate in any free training programs, register for a webinar, register for a live event, register for a seminar, or purchase any products sold by the Company on this Website, we will only enroll you to receive our free email newsletter if you affirmatively consent to it. If you do not wish to receive this newsletter, you can unsubscribe anytime. We include an "unsubscribe" link at the bottom of every email we send. If you ever have trouble unsubscribing, you can send an email to [team@gardenrevelry.com](mailto:team@gardenrevelry.com) requesting to unsubscribe from future emails.

If you are within the European Union, you are entitled to certain information and have certain rights under the General Data Protection Regulation. These rights include:

- We will retain any information you choose to provide to us until the earlier of: (a) you asking us to delete the information, (b) our decision to cease using our existing data providers, or (c) the Company decides that the value in retaining the data is outweighed by the costs of retaining it.
- You have the right to request access to your data that the Company stores and the rights to either rectify or erase your personal data.
- You have the right to seek restrictions on the processing of your data.
- You have the right to object to the processing of your data and the right to the portability of your data.
- To the extent that you provided consent to the Company's processing of your personal data, you have the right to withdraw that consent at any time, without affecting the lawfulness of processing based upon consent that occurred prior to your withdrawal of consent.
- You have the right to lodge a complaint with a supervisory authority that has jurisdiction over issues related to the General Data Protection Regulation.
- We require only the information that is reasonably required to enter into a contract with you. We will not require you to provide consent for any unnecessary processing as a condition of entering into a contract with us.

## **CALIFORNIA PRIVACY RIGHTS**

If you are a resident of California, you are entitled to certain information and have certain rights under the CCPA/CPRA Privacy Notice. These rights include:

- You have the right to be notified which categories of Personal Data are being collected and the purposes for which the Personal Data is being used.
- Under CCPA/CPRA, You have the right to request that We disclose information to You about Our collection, use, sale, disclosure for business purposes and share of personal information. Once We receive and confirm Your request, We will disclose to You:

## The categories of personal information We collected about You

- The categories of sources for the personal information We collected about You
- Our business or commercial purposes for collecting or selling that personal information
- The categories of third parties with whom We share that personal information
- The specific pieces of personal information We collected about You
- If we sold Your personal information or disclosed Your personal information for a business purpose, We will disclose to You:
  - The categories of personal information categories sold
  - The categories of personal information categories disclosed
- You have the right to direct Us to not sell Your personal information. To submit an opt-out request, please see the "Do Not Sell My Personal Information" section or contact Us.
- You have the right to correct or rectify any inaccurate personal information about You that We collected. Once We receive and confirm Your request, We will use commercially reasonable efforts to correct (and direct our Service Providers to correct) Your personal information, unless an exception applies.
- You have the right to request to limit the use or disclosure of certain sensitive personal information We collected about You, unless an exception applies. To submit, please see the "Limit the Use or Disclosure of My Sensitive Personal Information" section or contact Us.
- You have the right to request the deletion of Your Personal Data under certain circumstances, subject to certain exceptions. Once We receive and confirm Your request, We will delete (and direct Our Service Providers to delete) Your personal information from our records, unless an exception applies. We may deny Your deletion request if retaining the information is necessary for Us or Our Service Providers to:
  - Complete the transaction for which We collected the personal information, provide a good or service that You requested, take actions reasonably anticipated within the context of our ongoing business relationship with You, or otherwise perform our contract with You.
  - Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
  - Debug products to identify and repair errors that impair existing intended functionality.
  - Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
  - Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.).
  - Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if You previously provided informed consent.
  - Enable solely internal uses that are reasonably aligned with consumer expectations based on Your relationship with Us.
  - Comply with a legal obligation.
  - Make other internal and lawful uses of that information that are compatible with the context in which You provided it.
- You have the right not to be discriminated against for exercising any of Your consumer's rights, including by:
  - Denying goods or services to You
  - Charging different prices or rates for goods or services, including the use of discounts or other benefits or imposing penalties
  - Providing a different level or quality of goods or services to You
  - Suggesting that You will receive a different price or rate for goods or services or a different level or quality of goods or services

**CONTACT US**

If you have any questions regarding this Privacy Policy, please feel free to contact us.

Garden Revelry, LLC

Email: [info@gardenrevelry.com](mailto:info@gardenrevelry.com)

P.O Box 15257, Seattle, WA 98115-0257

Effective as of August 2024